Ford Library Business Classics Kindle Title List

73 titles

- 48 Laws of Power by Robert Greene
- 7 Habits of Highly Effective People: Restoring the Character Ethic by Stephen R Covey
- Art of the Start: The Time-tested, Battle-hardened Guide for Anyone Starting Anything by Guy Kawasaki
- Barbarians at the Gate: The Fall of RJR Nabisco by Bryan Burrough et al.
- Big Short: Inside the Doomsday Machine, reprint by Michael Lewis
- Blink: The Power of Thinking Without Thinking by Malcolm Gladwell
- Boomerang: Travels in the New Third World by Michael Lewis
- Built to Last: Successful Habits of Visionary Companies by James C Collins
- Checklist Manifesto: How to Get Things Right, reprint by Atul Gawande
- Competitive Advantage: Creating and Sustaining Superior Performance by Michael E Porter
- Competitive Advantage of Nations by Michael E Porter
- Competitive Strategy: Techniques for Analyzing Industries and Competitors by Michael E Porter
- Cradle to Cradle: Remaking the Way We Make Things by William McDonough et al.
- Drive: The Surprising Truth About What Motivates Us by Daniel H Pink
- Emotional Intelligence: 10th Anniversary Edition by Daniel Goleman
- Emotional Intelligence 2.0 by Travis Bradberry and Jean Greaves
- Facebook Effect: The Inside Story of the Company That is Connecting the World by David Kirkpatrick
- Fifth Discipline: The Art & Practice of the Learning Organization by Peter M Senge
- Five Dysfunctions of a Team: A Leadership Fable by Patrick Lencioni
- For God, Country, and Coca-Cola: The Definitive History of the Great American Soft Drink and the Company that Makes It by Mark Pendergrast
- Freakonomics: A Rogue Economist Explores the Hidden Side by Steven D Levitt and Stephen J Dubner
- Free Market Madness: Why Human Nature is at Odds with Economics—and Why it Matters by Peter A Ubel
- Free to Choose: A Personal Statement by Milton & Rose Friedman
- Getting Things Done: The Art of Stress-Free Productivity by David Allen
- Getting to Plan B: Breaking Through to a Better Business Model, by John Mullins
- Getting to Yes: Negotiating Agreement Without Giving In, revised edition by Roger Fisher and William Ury
- Gifts of Imperfection: Let Go of Who You Think You’re Supposed to Be and Embrace Who You Are by Brene Brown
- Goal: A Process of Ongoing Improvement, 20th anniversary edition by Eliyahu M Goldratt
- Good to Great: Why Some Companies Make the Leap by Jim Collins and Morten T Hansen
- Great by Choice: Uncertainty, Chaos, and Luck by Jim Collins and Morten T Hansen
- The Happiness Project: or why I spent a year trying to sing in the morning, clean my closets, fight right, read Aristotle, and generally have more fun by Gretchen Rubin
- Healing of America: A Global Quest for Better, Cheaper, and Fairer Health Care by T R Reid
- How To Win Friends and Influence People, reissue by Dale Carnegie
- Impact Investing: Transforming How We Make Money by Antony Bugg-Levine
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- **Impact Investor**: Lessons in Leadership and Strategy for Collaborative Capitalism by Cathy Clark et al
- **Influence**: The Psychology of Persuasion, rev. by Robert B Cialdini
- **Innovator’s Dilemma**: When New Technologies Cause Great Firms to Fail by Clayton M Christensen
- **Intelligent Investor**: The Definitive Book on Value Investing, Rev. by Benjamin Graham
- **Leading Change** by John P Kotter
- **Lean Startup**: How Today’s Entrepreneurs Use Continuous Innovation by Eric Ries
- **Liar’s Poker**: Rising Through the Wreckage on Wall Street by Michael Lewis
- **Lincoln on Leadership**: Executive Strategies for Tough Times by Donald T Phillips
- **Managing Transitions**: Making the Most of Change by William Bridges
- **Man’s Search for Meaning** by Viktor E Frankl
- **Millionaire Next Door**: The Surprising Secrets of America’s Wealthy by Thomas J Stanley and William D Danko
- **Mindset**: The New Psychology of Success, reprint by Carol S Dweck
- **Moneyball**: The Art of Winning an Unfair Game by Michael Lewis
- **Now, Discover Your Strengths** by Marcus Buckingham and Donald O. Clifton
- **Nudge**: improving decisions about health, wealth, and happiness by Richard H. Thaler
- **On Becoming a Leader** by Warren G Bennis
- **Outliers**: The Story of Success by Malcolm Gladwell
- **Predictably Irrational**: The Hidden Forces that Shape Our Decisions, Rev. by Dan Ariely
- **Random Walk Down Wall Street**: The Time-Tested Strategy for Successful Investing by Burton G Malkiel
- **Resource Revolution**: How to Capture the Biggest Opportunity in a Century by Stefan Heck and Matt Rogers
- **Rework** by Jason Fried and David H Hansson
- **Rich Dad Poor Dad**: What The Rich Teach Their Kids About Money, reprint by Robert T Kiyosaki
- **Shallows**: What the Internet is Doing to our Brains by Nicholas G Carr
- **Start with Why**: How Great Leaders Inspire, reprint by Simon Sinek
- **Steve Jobs** by Walter Isaacson
- **Strategy from the Outside In**: Profiting from Customer Value by George Day and Christine Moorman
- **Strengths Based Leadership**: Great Leaders, Teams by Tom Rath and Barry Conchie
- **Switch**: How to Change Things When Change Is Hard by Chip & Dan Heath
- **Think and Grow Rich** by Napoleon Hill
- **Thinking, Fast and Slow** by Daniel Kahneman
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- **Total Money Makeover**: A Proven Plan by Dave Ramsey
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- **Valuation**: Measuring and Managing the Value of Companies by Tim Koller
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- **World is Flat 3.0**: A Brief History of the Twenty-first Century by Thomas L Friedman
- **Zen and the Art of Motorcycle Maintenance**: An Inquiry into Values by Robert M Pirsig