Ford Library Business Bestsellers Kindle Title List
Total Titles: 31

- **$100 Startup**: Reinvent the Way You Make a Living by Chris Guillebeau
- **After the Music Stopped**: The Financial Crisis, the Response, and the Work Ahead by Alan S Blinder
- **Antifragile: Things That Gain from Disorder** by Nassim Taleb
- **Big Data**: A Revolution That Will Transform How We Live, Work, and Think by Viktor Mayer-Schonberger & Kenneth Cukier
- **Conscious Capitalism**: Liberating the Heroic Spirit of Business by John Mackey & Raj Sisodia
- **Contagious**: Why things catch on by Jonah Berger
- **David and Goliath**: Underdogs, misfits, and the art of battling giants by Malcolm Gladwell
- **Decisive**: How to Make Better Choices in Life and Work by Chip & Dan Heath
- **Everything Store**: Jeff Bezos and the Age of Amazon by Alison Levine
- **Give and Take**: A Revolutionary Approach to Success by Adam M Grant
- **Great Degeneration**: How Institutions Decay and Economies Die by Niall Ferguson
- **How Will You Measure Your Life** by Clayton Christensen
- **Lean In**: Women, Work, and the Will to Lead by Sheryl Sandberg
- **Naked Statistics**: Stripping the Dread from the Data by Charles Wheelan
- **On the Edge**: The Art of High-Impact Leadership by Alison Levine
- **One Thing**: The Surprisingly Simple Truth Behind Extraordinary Results by Gary Keller
- **Playing to Win**: How Strategy Really Works by Alan G Lafley
- **Pound Foolish**: Exposing the Dark Side of the Personal Finance Industry by Helaine Olen
- **Power of Habit**: Why We Do What We Do by Charles Duhigg
- **Quiet**: The Power of Introverts in a World That Can’t Stop Talking by Susan Cain
- **Salt Sugar Fat**: How the Food Giants Hooked Us by Michael Moss
- **Signal and the Noise**: Why So Many Predictions Fail by Nate Silver
- **Start**: Punch Fear in the Face by Jon Acuff
- **This is How**: Surviving What You Think You Can’t by Augusten Burroughs
- **Unthink**: Rediscover Your Creative Genius by Erik Wahl
- **Top Dog**: The Science of Winning and Losing by Po Bronson
- **To Sell is Human**: The Surprising Truth About Moving Others by Daniel Pink
- **Why Nations Fail**: The Origins of Power, Prosperity, and Poverty by Daron Acemoglu