

# Ford Library *Business Classics Kindle* Title List

## 40 Titles

- **48 Laws of Power** by Robert Greene
- **Art of the Start** by Guy Kawasaki
- **Barbarians at the Gate**, by Bryan Burrough
- **Blink**: by Malcolm Gladwell
- **Built to Last: Successful Habits of Visionary Companies** by Jim Collins
- **Cradle to Cradle: Remaking the Way We Make Things** by William McDonough et al
- **Drive: The Surprising Truth About What Motivates Us** by Daniel H Pink
- **Emotional Intelligence** by Daniel Goleman
- **Emotional Intelligence 2.0** by Travis Bradberry
- **Exceptional Presenter: A Proven Formula to Open Up and Own the Room** by Timothy J Koegel
- **Fifth Discipline: The Art & Practice of The Learning Organization** by Peter M Senge
- **For God, Country, and Coca-Cola** by Mark Pendergrast
- **Freakonomics: A Rogue Economist Explores the Hidden Side** by Steven D Levitt and Stephen J Dubner
- **Free Market Madness: Why Human Nature is at Odds**, by Peter A Ubel
- **Getting Things Done: The Art of Stress-Free Productivity** by David Allen
- **Getting to Yes: Negotiating Agreement Without Giving In**, revised edition by Roger Fisher and William Ury
- **Gifts of Imperfection** by Brene Brown
- **Goal**, 20th anniversary edition by Eliyahu M Goldratt
- **Good to Great: Why Some Companies Make the Leap** by Jim Collins
- **Great by Choice: Uncertainty, Chaos, and Luck** by Jim Collins and Morten T Hansen
- **Happiness Project** by Gretchen Rubin
- **How To Win Friends and Influence People**, by Dale Carnegie
- **Impact Investing** by Antony Bugg-Levine et al
- **Impact Investor** by Cathy Clark et al
- **Influence: The Psychology of Persuasion**, rev. by Robert B Cialdini
- **Innovator's Dilemma** by Clayton Christensen
- **Intelligent Investor, Rev. ED** by Benjamin Graham
- **Lean Startup** by Eric Ries
- **Mindset** by Carol S Dweck
- **Now Discover Your Strengths**, by Marcus Buckingham
- **Nudge: Improving Decisions About Health, Wealth**, by Richard H Thaler

- **Outliers: The Story of Success** by Malcolm Gladwell
- **Predictably Irrational**, Rev. by Dan Ariely
- **Start with Why: How Great Leaders Inspire**, reprint by Simon Sinek
- **Strategy from the Outside In** by George Day & Chris Moorman
- **Strengths Based Leadership: Great Leaders, Teams** by Tom Rath and Barry Conchie
- **Switch: How to Change Things When Change Is Hard** by Chip & Dan Heath
- **Thinking, Fast and Slow** by Daniel Kahneman
- **Tipping Point: How Little Things Can Make a Big Difference** by Malcolm Gladwell
- **Total Money Makeover: A Proven Plan** by Dave Ramsey
- **Valuation: Measuring and Managing the Value of Companies** by Tim Koller