

# Ford Library *Business Classics Kindle* Title List

## 61 titles

- **48 Laws of Power** by Robert Greene
- **Art of the Start: The Time-tested, Battle-hardened Guide for Anyone Starting Anything** by Guy Kawasaki
- **Barbarians at the Gate: The Fall of RJR Nabisco** by Bryan Burrough et al.
- **Blink: The Power of Thinking Without Thinking** by Malcolm Gladwell
- **Built to Last: Successful Habits of Visionary Companies** by James C Collins
- **Business Model Generation: A Handbook** by Alexander Osterwalder
- **Competitive Advantage: Creating and Sustaining Superior Performance** by Michael E Porter
- **Competitive Advantage of Nations** by Michael E. Porter
- **Competitive Strategy: Techniques for Analyzing Industries and Competitors** by Michael E Porter
- **Cradle to Cradle: Remaking the Way We Make Things** by William McDonough et al.
- **Crucial Conversations: Tools for Talking, 2<sup>nd</sup> edition** by Kerry Patterson et al.
- **Drive: The Surprising Truth About What Motivates Us** by Daniel H Pink
- **Emotional Intelligence: 10<sup>th</sup> Anniversary Edition** by Daniel Goleman
- **Emotional Intelligence 2.0** by Travis Bradberry and Jean Greaves
- **Exceptional Presenter: A Proven Formula to Open Up and Own the Room** by Timothy J Koegel
- **Facebook Effect: The Inside Story of the Company That is Connecting the World** by David Kirkpatrick
- **Fifth Discipline: The Art & Practice of the Learning Organization** by Peter M Senge
- **For God, Country, and Coca-Cola: The Definitive History of the Great American Soft Drink and the Company that Makes It** by Mark Pendergrast
- **Freakonomics: A Rogue Economist Explores the Hidden Side** by Steven D Levitt and Stephen J Dubner
- **Free Market Madness: Why Human Nature is at Odds with Economics—and Why it Matters** by Peter A Ubel
- **Getting Things Done: The Art of Stress-Free Productivity** by David Allen
- **Getting to Plan B: Breaking Through to a Better Business Model**, by John Mullins
- **Getting to Yes: Negotiating Agreement Without Giving In**, revised edition by Roger Fisher and William Ury
- **Gifts of Imperfection: Let Go of Who You Think You're Supposed to Be and Embrace Who You Are** by Brene Brown
- **Goal: A Process of Ongoing Improvement**, 20th anniversary edition by Eliyahu M Goldratt
- **Good to Great: Why Some Companies Make the Leap** by Jim Collins and Morten T Hansen
- **Great by Choice: Uncertainty, Chaos, and Luck** by Jim Collins and Morten T Hansen
- **The Happiness Project: or why I spent a year trying to sing in the morning, clean my closets, fight right, read Aristotle, and generally have more fun** by Gretchen Rubin
- **Healing of America: A Global Quest for Better, Cheaper, and Fairer Health Care** by T R Reid
- **How To Win Friends and Influence People**, reissue by Dale Carnegie
- **Impact Investing: Transforming How We Make Money** by Antony Bugg-Levine
- **Impact Investor: Lessons in Leadership and Strategy for Collaborative Capitalism** by Cathy Clark et al
- **Influence: The Psychology of Persuasion**, rev. by Robert B Cialdini
- **Innovator's Dilemma: When New Technologies Cause Great Firms to Fail** by Clayton M Christensen

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- **Intelligent Investor: The Definitive Book on Value Investing**, Rev. by Benjamin Graham
- **Leading Change** by John P Kotter
- **Lean Startup: How Today's Entrepreneurs Use Continuous Innovation** by Eric Ries
- **Lincoln on Leadership: Executive Strategies for Tough Times** by Donald T Phillips
- **Managing Transitions: Making the Most of Change** by William Bridges
- **Man's Search for Meaning** by Viktor E Frankl
- **Mindset: The New Psychology of Success**, reprint by Carol S Dweck
- **Now, Discover Your Strengths** by Marcus Buckingham and Donald O. Clifton
- **Nudge: improving decisions about health, wealth, and happiness** by Richard H. Thaler
- **On Becoming a Leader** by Warren G Bennis
- **Opposable Mind: Winning Through Integrative Thinking** by Roger Martin
- **Outliers: The Story of Success** by Malcolm Gladwell
- **Predictably Irrational: The Hidden Forces that Shape Our Decisions**, Rev. by Dan Ariely
- **Rework** by Jason Fried and David H Hansson
- **Security Analysis, Sixth Edition** by Benjamin Graham and David L Dodd
- **Start with Why: How Great Leaders Inspire**, reprint by Simon Sinek
- **Steve Jobs** by Walter Isaacson
- **Strategy from the Outside In: Profiting from Customer Value** by George Day and Christine Moorman
- **Strengths Based Leadership: Great Leaders, Teams** by Tom Rath and Barry Conchie
- **Switch: How to Change Things When Change Is Hard** by Chip & Dan Heath
- **Thinking, Fast and Slow** by Daniel Kahneman
- **Tipping Point: How Little Things Can Make a Big Difference** by Malcolm Gladwell
- **Total Money Makeover: A Proven Plan** by Dave Ramsey
- **Transitions: Making Sense of Life's Changes, 2<sup>nd</sup> Edition** by William Bridges
- **Valuation: Measuring and Managing the Value of Companies** by Tim Koller
- **Winning Decisions: Getting It Right the First Time** by J. Edward Russo
- **World is Flat 3.0: A Brief History of the Twenty-first Century** by Thomas L Friedman