

Ford Library *Business Classics Kindle* Title List

61 titles

- **48 Laws of Power** by Robert Greene
- **Art of the Start** by Guy Kawasaki
- **Barbarians at the Gate** by Bryan Burrough et al.
- **Blink** by Malcolm Gladwell
- **Built to Last** by James C Collins
- **Business Model Generation** by Alexander Osterwalder
- **Competitive Advantage** by Michael E Porter
- **Competitive Advantage of Nations** by Michael E. Porter
- **Competitive Strategy** by Michael E Porter
- **Cradle to Cradle** by William McDonough et al.
- **Crucial Conversations**, 2nd edition by Kerry Patterson et al.
- **Drive** by Daniel H Pink
- **Emotional Intelligence** by Daniel Goleman
- **Emotional Intelligence 2.0** by Travis Bradberry and Jean Greaves
- **Exceptional Presenter** by Timothy J Koegel
- **Facebook Effect** by David Kirkpatrick
- **Fifth Discipline** by Peter M Senge
- **For God, Country, and Coca-Cola** by Mark Pendergrast
- **Freakonomics** by Steven D Levitt and Stephen J Dubner
- **Free Market Madness** by Peter A Ubel
- **Getting Things Done** by David Allen
- **Getting to Plan B** by John Mullins
- **Getting to Yes**, revised edition by Roger Fisher and William Ury
- **Gifts of Imperfection** by Brene Brown
- **Goal**, 20th anniversary edition by Eliyahu M Goldratt
- **Good to Great** by Jim Collins and Morten T Hansen
- **Great by Choice** by Jim Collins and Morten T Hansen
- **The Happiness Project** by Gretchen Rubin
- **Healing of America** by TR Reid
- **How To Win Friends and Influence People**, reissue by Dale Carnegie
- **Impact Investing** by Antony Bugg-Levine
- **Impact Investor** by Cathy Clark et al
- **Influence**, revised edition by Robert B Cialdini
- **Innovator's Dilemma** by Clayton M Christensen
- **Intelligent Investor**, revised edition by Benjamin Graham
- **Leading Change** by John P Kotter
- **Lean Startup** by Eric Ries
- **Lincoln on Leadership** by Donald T Phillips
- **Managing Transitions** by William Bridges
- **Man's Search for Meaning** by Viktor E Frankl
- **Mindset** by Carol S Dweck
- **Now, Discover Your Strengths** by Marcus Buckingham and Donald O. Clifton
- **Nudge** by Richard H. Thaler
- **On Becoming a Leader** by Warren G Bennis
- **Opposable Mind** by Roger Martin
- **Outliers** by Malcolm Gladwell
- **Predictably Irrational**, revised edition by Dan Ariely
- **Rework** by Jason Fried and David H Hansson
- **Security Analysis**, 6th edition by Benjamin Graham and David L Dodd
- **Start with Why** by Simon Sinek
- **Steve Jobs** by Walter Isaacson
- **Strategy from the Outside In** by George Day and Christine Moorman
- **Strengths Based Leadership** by Tom Rath and Barry Conchie

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- ***Switch*** by Chip & Dan Heath
- ***Thinking, Fast and Slow*** by Daniel Kahneman
- ***Tipping Point*** by Malcolm Gladwell
- ***Total Money Makeover*** by Dave Ramsey
- ***Transitions***, 2nd Edition by William Bridges
- ***Valuation*** by Tim Koller
- ***Winning Decisions*** by J. Edward Russo
- ***World is Flat 3.0*** by Thomas L Friedman