

Ford Library *Notable Business Books Kindle* Title List

41 titles

- **12 Rules for Life: An Antidote to Chaos** by Jordan B. Peterson
- **Atomic Habits: An Easy & Proven Way to Build Good Habits & Break Bad Ones** by James Clear
- **Bad Blood: Secrets and Lies in a Silicon Valley Startup** by John Carreyrou
- **Becoming** by Michelle Obama
- **Blue Ocean Shift** by W Chan Kim
- **Braving the Wilderness** by Brene Brown
- **The Code** by Margaret O'Mara
- **Culture Code: The Secrets of Highly Successful Groups** by Daniel Coyle
- **Culture Map: Breaking Through the Invisible Boundaries of Global Business** by Erin Meyer
- **Dare to Lead: Brave work. Tough conversations. Whole hearts.** by Brene Brown
- **Designing Your Life: How to Build a Well-Lived, Joyful Life** by Bill Burnett & Dave Evans
- **Digital Minimalism** by Cal Newport
- **Dollars and Sense** by Dan Ariely
- **Educated: A Memoir** by Tara Westover
- **Enlightenment Now: The Case for Reason, Science, Humanism, and Progress** by Steven Pinker
- **Everybody Lies: Big Data, New Data, and What the Internet Can Tell Us About Who We Really Are** by Seth Stephens-Davidowitz
- **The Exceptional Presenter: A Proven Formula to Open Up and Own the Room** by Timothy J Koegel
- **Extreme Ownership: How U.S. Navy SEALs Lead and Win** by Jocko Willink
- **The Four** by Scott Galloway
- **Four Tendencies: The Indispensable Personality Profiles That Reveal How to Make Your Life Better (And Other People's Lives Better, Too)** by Gretchen Rubin
- **Goal: 30th anniv. ed.** by Eliyahu M Goldratt
- **Golden Passport: Harvard Business School, the Limits of Capitalism, and the Moral Failure of the MBA Elite** by Duff McDonald
- **High Performance Habits** by Brendon Burchard
- **Honest Truth About Dishonesty: How We Lie to Everyone—Especially Ourselves** by Dan Ariely
- **Hooked: How to Build Habit-Forming Products** by Nir Eyal
- **Industries of the Future** by Alec Ross
- **Leadership: In Turbulent Times** by Doris Kearns Goodwin
- **Life 3.0: Being Human in the Age of Artificial Intelligence** by Max Tegmark
- **Like Switch: An Ex-FBI Agent's Guide to Influencing, Attracting, and Winning People Over** by Jack Schafer
- **Mastering 'Metrics: the path from cause to effect** by Joshua D. Angrist
- **Measure What Matters: How Google, Bono, and the Gates Foundation Rock the World with OKRs** by John Doerr
- **Never Split the Difference: Negotiating As If Your Life Depended On It** by Chris Voss
- **Option B: Facing Adversity, Building Resilience, and Finding Joy** by Sheryl Sandberg
- **Principles** by Ray Dalio
- **Radical Candor** by Kim Scott

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- **Range** by David Epstein
- **Secrets of Sand Hill Road** by Scott Kapor
- **Skin in the Game: Hidden Asymmetries in Daily Life** by Nassim Nicholas Taleb
- **Subtle Art of Not Giving a F*ck: A Counterintuitive Approach to Living a Good Life** by Mark Manson
- **Talk Like TED: The 9 Public-Speaking Secrets of the World's Top Minds** by Carmine Gallo
- **When: The Scientific Secrets of Perfect Timing** by Daniel Pink