

Ford Library *Selected Closed Reserves Kindle* Title List

48 Titles

- **2-Hour Job Search** by Steve Dalton
- **Blind Spots** : why we fail to do what's right and what to do about it by Max H. Bazerman, Ann E. Tenbrunsel
- **Born a Crime** : stories from a South African childhood by Trevor Noah.
- **Calling Bullshit** by Carl Bergstrom
- **Competing Against Luck** : the story of innovation and customer choice by Clayton M. Christensen
- **Cracking the PM Interview** by Gayle L McDowell
- **Culture Map** : breaking through the invisible boundaries of global business by Erin Meyer
- **Data Science for Business** by Foster Provost and Tom Fawcett
- **Decisive**: how to make better choices in life and work by Chip & Dan Heath
- **Decode and Conquer** by Lewis Lin
- **Deep Work** : rules for focused success in a distracted world by Cal Newport
- **Designing Your Life** by Bill Burnett
- **Difficult Conversations** : how to discuss what matters most by Douglas Stone
- **Excellent Advice for Living** : wisdom I wish I'd known earlier by Kevin Kelly
- **Game-Changer** : game theory and the art of transforming strategic situations by David McAdams
- **Getting to Yes**: negotiating agreement without giving in, revised edition by Roger Fisher and William Ury
- **Give and Take** : why helping others drives our success by Adam Grant
- **Impact Investor**: lessons in leadership and strategy for collaborative capitalism by Cathy Clark et al
- **Innovator's Dilemma**: when new technologies cause great firms to fail by Clayton Christensen
- **Inside the Box** : a proven system of creativity for breakthrough results by Drew Boyd and Jacob Goldenberg
- **Kaffir Boy** : the true story of a Black youth's coming of age in Apartheid South Africa by Mark Mathabane.
- **The Lean Startup** : how today's entrepreneurs use continuous innovation to create radically successful businesses by Eric Ries
- **The Little Book that Still Beats the Market** by Joel Greenblatt
- **Making Numbers Count** by Chip Heath
- **Mastering 'Metrics**: the path from cause to effect by Joshua D. Angrist
- **Negotiation Genius** : how to overcome obstacles by Deepak Malhotra
- **No Time For Spectators** : the lessons that mattered most from West Point to the West Wing by Martin Dempsey

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- ***The Pin Drop Principle: Captivate, Influence, and Communicate Better Using the Time-Tested Methods of Professional Performers*** by David Lewis and G. Riley Mills
- ***The Presentation Book*** by Emma Ledden
- ***Private Equity Laid Bare*** by Ludovic Phalippou
- ***R for Everyone : advanced analytics and graphics*** by Jared P. Lander
- ***R in a Nutshell*** by Joseph Adler
- ***Radical Inclusion : what the post-9/11 world should have taught us about leadership*** by Martin Dempsey and Ori Brafman
- ***Secrets of Sand Hill Road : venture capital and how to get it*** by Scott Kupor
- ***Sick to Debt : how smarter markets lead to better care*** by Peter A. Ubel
- ***Sprint: how to solve big problems and test new ideas in just five days*** by Jake Knapp et al
- ***Storytelling with Data : a data visualization guide for business professionals*** by Cole Nussbaumer Knaflic
- ***Strategy from the Outside In: profiting from customer value*** by George S Day & Chris Moorman
- ***The Strategy Mindset 2.0 : a practical guide to the design and implementation of strategy*** by Dr. Chuck Bamford
- ***Strengths Based Leadership: great leaders, teams*** by Tom Rath and Barry Conchie
- ***Switch: how to change things when change is hard*** by Chip & Dan Heath
- ***Thinking, Fast and Slow*** by Daniel Kahneman
- ***Thinking strategically : the competitive edge in business, politics, and everyday life*** by Avinash Dixit and Barry Nalebuff
- ***To Sell is Human: the surprising truth about moving others*** by Daniel Pink
- ***When genius failed: the rise and fall of long-term capital management*** by Roger Lowenstein
- ***Why nations fail*** by Acemoglu, Daron
- ***Work Rules!: insights from inside Google that will transform how you live and lead*** by Laszlo Bock
- ***Zero to One: notes on startups, or how to build the future*** by Peter Thiel