Ford Library *Selected Closed Reserves Kindle* Title List
42 Titles

- **2-Hour Job Search** by Steve Dalton
- **Blind spots: why we fail to do what's right and what to do about it** by Max H. Bazerman, Ann E. Tenbrunsel
- **Calling Bullshit** by Carl Bergstrom
- **Competing against luck: the story of innovation and customer choice** by Clayton M. Christensen
- **Cracking the PM Interview** by Gayle L McDowell
- **Culture Map: Breaking Through the Invisible Boundaries of Global Business** by Erin Meyer
- **Data science for business** by Foster Provost and Tom Fawcett
- **Decisive: How to Make Better Choices in Life and Work** by Chip & Dan Heath
- **Decode and Conquer** by Lewis Lin
- **Deep work: Rules for Focused Success in a Distracted World** by Cal Newport
- **Designing Your Life** by Bill Burnett
- **Difficult conversations: how to discuss what matters most** by Douglas Stone
- **The Exceptional Presenter: A Proven Formula to Open Up and Own the Room** by Timothy J Koegl
- **Game-changer: game theory and the art of transforming strategic situations** by David McAdams
- **Getting to Yes: Negotiating Agreement Without Giving In**, revised edition by Roger Fisher and William Ury
- **Impact Investor: Lessons in Leadership and Strategy for Collaborative Capitalism** by Cathy Clark et al
- **Innovator's Dilemma: when new technologies cause great firms to fail** by Clayton Christensen
- **Inside the box: a proven system of creativity for breakthrough results** by Drew Boyd and Jacob Goldenberg
- **The lean startup: how today's entrepreneurs use continuous innovation to create radically successful businesses** by Eric Ries
- **Making Numbers count** by Chip Heath
- **Mastering 'Metrics: the path from cause to effect** by Joshua D. Angrist
- **Negotiation genius: how to overcome obstacles** by Deepak Malhotra
- **The Presentation book** by Emma Ledden
- **R for everyone: advanced analytics and graphics** by Jared P. Lander
- *R in a nutshell* by Joseph Adler
- *Radical inclusion: what the post-9/11 world should have taught us about leadership* by Martin Dempsey and Ori Brafman
- *Sick to debt: how smarter markets lead to better care* by Peter A. Ubel
- *Sprint: How to Solve Big Problems and Test New Ideas in Just Five Days* by Jake Knapp et al
- *Start-Up of You: adapt to the future, invest in yourself, and transform your career* by Reid Hoffman et al
- *Strategy from the Outside In: Profiting from Customer Value* by George S Day & Chris Moorman
- *The Strategy mindset 2.0: a practical guide to the design and implementation of strategy* by Dr. Chuck Bamford
- *Storytelling with data: a data visualization guide for business professionals* by Cole Nussbaumer Knaflic
- *Strengths Based Leadership: Great Leaders, Teams* by Tom Rath and Barry Conchie
- *StrengthsFinder 2.0* by Tom Rath
- *Switch: How to Change Things When Change Is Hard* by Chip & Dan Heath
- *Thinking, Fast and Slow* by Daniel Kahneman
- *Thinking strategically: the competitive edge in business, politics, and everyday life* by Avinash Dixit and Barry Nalebuff
- *To Sell is Human: The Surprising Truth About Moving Others* by Daniel Pink
- *When genius failed: the rise and fall of long-Term Capital Management* by Roger Lowenstein
- *Why nations fail* by Acemoglu, Daron
- *Work Rules!: Insights from Inside Google That Will Transform How You Live and Lead* by Laszlo Bock
- *Zero to One: Notes on Startups, or How to Build the Future* by Peter Thiel